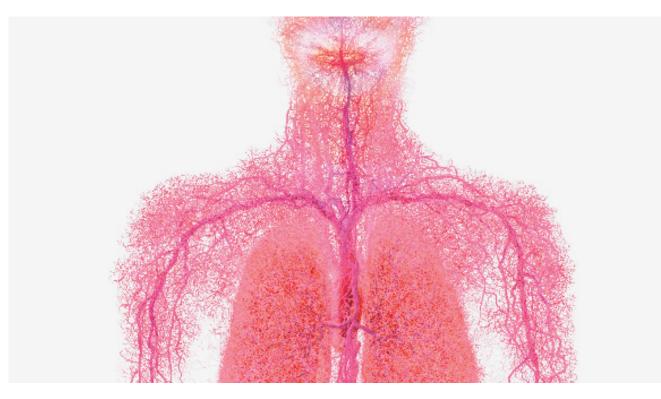


## PROFESSIONAL PRODUCT CATALOG



YOUR LIFELONG BRAND PARTNER



"RESIDUAL BACTERIA IN THE MOUTH MAY ENTER THE BLOOD STREAM AND BE CARRIED THROUGHOUT THE BODY CAUSING INFLAMMATORY REACTIONS."

Sunstar Foundation: Expert Co-ordination Meeting on Oral Health and Systemic Health - Periodontal Medicine: Health Policy Implications. Geneva, December 2002.

# SUNSTAR

The SUNSTAR global mission is based on our corporate philosophy to "Always strive to help people everywhere achieve better health and enhance their quality-of-life." In support of this mission and vision, we will continue to focus on the investigation of the possible links between severe gum disease and illnesses such as heart disease, stroke, diabetes, adverse pregnancy outcomes and other systemic conditions and stop the chain reaction. Our role as one of the world's leading oral care companies is to provide you with services and clinically designed and supported products to address periodontal disease and overall oral health conditions.

#### **OUR BRANDS**



#### PERIODONTAL DISEASE AND SERIOUS MEDICAL CONDITIONS

In recent years, studies have shown that oral bacteria can enter the blood stream and travel throughout the body. Bodily response to the bacteria, including generation of cytokines, can lead to serious health problems, such as increased risk for cardiovascular disease, aggravation of diabetes, pneumonia and other respiratory diseases, stroke and even adverse pregnancy outcomes. Yet, despite published studies this topic has been given little recognition by the media, national governments or health professionals.

Take care of your mouth and you will take care of your overall health.

# Contents

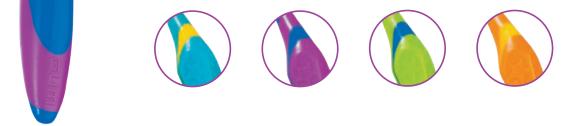


Toothbrushing should start early to form proper habits. GUM<sup>®</sup> can help your child to learn the right habit.



# Quad-Grip<sup>®</sup> handle teaches children the proper brushing method!

- Cushioned grip helps kids place bristles at a 45° degree angle so that optimal, below the gum line cleaning is achieved
- Comes in four different colors



Item# Texture Size 221 Soft Full

AVAILABLE for IMPRINT



- Cushioned head adapted to the child's mouth protects the teeth and gums
- Soft bristles gently remove plaque and the center, colored bristles indicate the right dose of toothpaste
- Ergonomic handle with thumb pad for good grip
- Fun monster design with suction cup to keep bristles clean and reduce clutter in the counter

NO: 902 GUM Junior Monsterz Toothbrush (5+ years)

#### KIDS

# MONSTERZ



NO: 213 GUM Baby Monsterz Toothbrush

## **GUM®** Junior Mouthrinse

- Effectively helps prevent cavities by remineralizing the dental enamel thanks to our combination of fluoride and isomalt.
- No alcohol.
- Gentle formula contains natural chamomile flower extract.
- Yummy strawberry flavor



NO: 3022 GUM Junior Mouthrinse 300ml



NO: 3000 GUM Kids Toothpaste 50ml

### **GUM® Kids Toothpaste (2-6 years)**

- Contains patented combination of Fluoride and Isomalt to enhance remineralization process.
- Fluoride concentration (500 ppm) specifically suited for children under 6 years old.
- Yummy strawberry flavor.



NO: 3004 GUM Junior Toothpaste 50ml

## 7+ GUM<sup>®</sup> Junior Toothpaste

- Contains patented combination of Fluoride and Isomalt to enhance remineralization process.
- Contains 1450 ppm Fluoride.
- · Less abrasive than adult toothpaste so as not to damage the still soft dental enamel of the new permanent teeth.
- Tasty tutti-frutti flavor to please taste buds.

# BUTLER . MONSTERZ

## **Butler® Monsterz Prophy Paste**

- Contains 1.23% Fluoride & Gluten-free
- Effective stain removal and gentle on enamel and dentin
- 3 fun flavors (cherry, mint & bubble gum) & a splatter free formula

Item	Pkg
1220P Variety Pack - Fine	200/box
1221P Variety Pack - Medium	200/box





### **Butler<sup>®</sup> Monsterz Fluoride Varnish**

- 3 fun flavors (cherry, mint & strawberry)
- Gluten-free & easy to apply
- Contains 22,600 ppm Fluoride
- Effective treatment of dentinal sensitivity

tem	Pkg
219P Variety Pack	45/box



As one approaches adulthood, there will be new dental needs.



124LCT Gum Orthodontic Kit

#### **GUM® Orthodontic Kit**

## This kit provides the basic preventive products for every orthodontic patient.

Kit contents:

- GUM<sup>®</sup> Orthodontic Toothbrush
- GUM<sup>®</sup> Proxabrush<sup>®</sup> Interdental Brushes Tight, Moderate and Wide
- GUM<sup>®</sup> EasyThread<sup>®</sup> Floss
- GUM® Orthodontic Wax Mint flavored





NO: 124 GUM Ortho Toothbrush



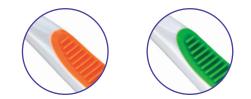
NO: 724 GUM Ortho Wax

#### **GUM<sup>®</sup> EasyThread<sup>™</sup> Floss**

- Designed to make flossing around braces, bridges, and implants easy.
- Stiff threader sections provide easy access to hard-to-clean spaces.
- Double-ended threader sections to maximize cleaning with each strand.
- Features "puffy" floss designed for enhanced plaque removal.
- Innovative, hygienic packaging reduces tangles and waste.

## **GUM® Ortho Toothbrush**

- V-trim facilitates cleaning around orthodontic appliances such as brackets, wire buttons and ligatures
- With hygiene cap (Retail pack only)



## **GUM® Ortho Wax**

- Helps prevent painful ulceration and relieve irritations on cheeks and gums caused by sharp wires and brackets
- Pre-cut pieces for a more hygienic and convenient application of the transparent wax on the appliances
- Mirror included



 Item
 Pkg

 3200D
 1 pkg/ 100 env of 5

 3210D
 1 pkg/ 6 dispensers of 50



NO: 3080 GUM Ortho Toothpaste 75 ml NO: 3082 GUM Ortho Toothpaste 12 ml

#### **GUM® Ortho Toothpaste**

- · Advanced cavity prevention and gum protection
- Superior remineralization of tooth enamel and better prevention of white spot lesions and cavities. Fluoride (1490ppm) + Isomalt
- 0.05% Cetylpyridinium Chloride for antibacterial action and prevention of plaque build-up
- Natural anti-irritant ingredients (Bisabolol, Ginger Extract, Aloe Vera, Vitamin E) to soothe gingival tissue
- · Low foaming to encourage longer brushing
- · Gel form for better flow on and around brackets
- · Gentle spearmint flavor for pleasant fresh taste
- No Sodium Lauryl Sulfate that can irritate gingiva and soft tissues



NO: 3090 GUM Ortho Mouthrinse 300 ml NO: 3092 GUM Ortho Mouthrinse 30 ml

#### **GUM® Ortho Mouthrinse**

- · Advanced cavity prevention and gum protection
- Higher fluoride content (400 ppm) than regular mouthrinse for superior remineralization action
- 0.05% Cetylpyridinium Chloride for antibacterial action and prevention of plaque build-up
- Natural anti-irritant ingredients (Bisabolol, Ginger Extract, Aloe Vera, Vitamin E) to soothe gingival tissue
- · Gentle spearmint flavor for pleasant fresh taste
- No CHX or Alcohol: for daily and safe use. Gentle on oral mucosa



**GUM® Summit® + Toothbrush** 





- Extremely fine taper enables a deeper clean between the teeth and beneath the gumline.
- Second layer of bristles in the center of the brush cleans the exposed tooth surfaces.
- Comfort-Grip handle helps positioning at the proper 45-degree angle for optimal and easy cleaning in hard-to-reach areas.
- Imprinting options are available also.











411

Soft



NO: 158 GUM Travelbrush Soft



Full

#### **GUM®** Travel Toothbrush

- Antibacterial protected bristles to keep bristles cleaner between uses
- Ventilated holes in handle allows excess moisture to escape

0.008 0.008

-

- Trifold design: Brush head conveniently folds into handle for clean and compact travel
- Comfort thumb pad: TPE thumb grid adds comfort and control while brushing

#### ADULTS

#### Sunstar G•U•M<sup>®</sup> Dental Rinse wn

Contains double antibacterial ingredients (Cetylpyridinium Chloride and Benzalkonium Chloride) to reduce plaque formation and eliminate bacteria even in hard to reach places.

Furthermore, the mouthwash creates a barrier around teeth and gums to protect from bacterial attachment.



Item Vol Pkg 137772 500ml 12/ctn

UNSTAR

G·U·M

ROEX

FFI

Pkg

12/ctn

1/ctn

1/ctn

12/ctn

12/ctn

Vol

300ml

5,000ml

5,000ml

300ml

300ml

G·U·M

PAROF

Item Vol Pkg 463788 130g 12/bag

### Sunstar G•U•M<sup>®</sup> Dental Paste S

With an advanced formula specially tailored for Asians, Sunstar G.U.M Dental Paste gently reduces dental plaque, and at the same time, helps to protect the gums from bacterial toxins (LPS-Lipopolysaccharides).

It also contains GK2 (Dipotassium Glycyrrhizate), a natural sweetener which is also well known for its soothing properties.

#### GUM<sup>®</sup> Paroex<sup>®</sup> Mouthrinse

SUNSTAR

GUM

PAROEX

G·U·M

AROE

Item

1702

1782

1783

1784

1785

Active

0.06% CHX

0.12% CHX

0.20% CHX

0.12% CHX

0.20% CHX







Item	Active	Vol	Pkg
1750	0.06% CHX	75ml	12/bag
1790	0.12% CHX	75ml	12/bag





## **GUM® ACTIVITAL Sonic Toothbrush**

- Proven superior effectiveness: the ultra-tapered bristles are 50% more effective at reaching interdental spaces and cleans 47x deeper below gum line (compared to a manual toothbrush).
- The GUM ActiVital Sonic Toothbrush produces 12,000 vibrations per minute and has a slim ergonomic handle.
- Soft, gentle filaments ensure clean teeth.
- Battery and brush head replaceable. Battery and protective cap are available in box contents.

## **GUM®** PowerCARE Rechargeable Toothbrush

- Designed by the gum health expert, GUM PowerCARE is an exceptionally gentle oscillating toothbrush that combines efficacy and gentle care.
- **PROVEN SUPERIOR EFFICACY\*:** cleans deeper in hard-to-reach areas to help maintain an optimal oral health.
- Unique brush design with **ultra-slim bristles** cleans even below the gumline and between the teeth.
- Equipped with essential features (pressure sensor, sensitive brushing mode, 2-minute timer) to help you gently care for gums and teeth.

\* Yankell SL, Spirgel CM, Shi X, Watcharotone S, Cwik J. Laboratory efficacy of an oscillating-rotating toothbrush with a uniquely designed head and extremely tapered bristles. American journal of dentistry. 2019 Apr 1;32(2):69-73.



Item	Pkg
4200	12/ctn
4210	24/ctn



## **GUM® Post-Operation Toothbrush**

• Ultra-soft 0.10 mm bristles ideal for post-surgical cleaning, gum disease, mouth irritations, extractions, implants & grafts





# **BUTLER**



 Item
 Pkg
 Vol

 209131
 6/ box
 50ml

 079145
 20/box
 1g

 248745
 24/box
 20ml

## **BUTLER SG Gel Spray**

#### Moisturizes and relieves dry mouth symptoms

- Contains proprietary active ingredient made from natural corn and tapioca clinically proven to provide long-lasting moisturizing effect
- Easy to apply microgel formula: Liquid that does not drip easily
- Quick and easy to spray: Can be sprayed directly into the mouth, and is highly convenient to use
- Suitable for people who are having dry mouth, or having difficulty in eating dry foods
- Alcohol free formulation

#### **BUTLER SG Mouth Conditioner**

#### Cleans and refreshes dry mouth

- Contains proprietary active ingredient made from natural corn and tapioca clinically proven to provide long-lasting moisturizing effect
- Relieves dry mouth symptoms
- · Helps to promote healthy mouth
- Dilutable mouthwash: one bottle can be used up to 50 times friendly to the environment
- Suitable for people who are having dry mouth or having difficulty in eating dry foods
- Alcohol free with gentle mint aroma: non irritating, leaves mouth feeling refreshed



Item	Pkg	Vol	
209012	6/ box	250ml	
079266	20/box	1g	

### **BUTLER SG Mild Paste**

#### Cleans and refreshes sensitive mouths gently

- Gentle foaming with light mint flavor-low irritation of oral mucosa. Cleans and refreshes the mouth.
- Contains fluoride for cavity prevention.
- Contains moisturizing compounds 'Glycosyl Trehalose' and 'Xanthan Gum'.



Item	Pkg	Vol
208894	10/ box	70gr
079386	20/box	1q

## **Butler #03 Soft Toothbrush**

#### Ultra thin head; Super ultra soft bristles

- Extra flexible and super ultra soft bristles: Gentle on rough mucosa and gums
- 2.5mm thin complete head: High level of maneuverability and allows for easy brushing of hard-to-reach places in the back of the mouth.





#### ltem Pkg 045947 50/box

## **BUTLER SG Sponge Brush** Gently and thoroughly cleans the mouth

- Finely textured, soft sponge: Gently cleans weakened oral mucosa.
- Uniquely shaped sponge: Cleans every nook and cranny.
- Water-resistant strong plastic shaft.
- Each brush is individually packaged.

# SUNSTAR



## **Periocline® Periodontal Ointment**

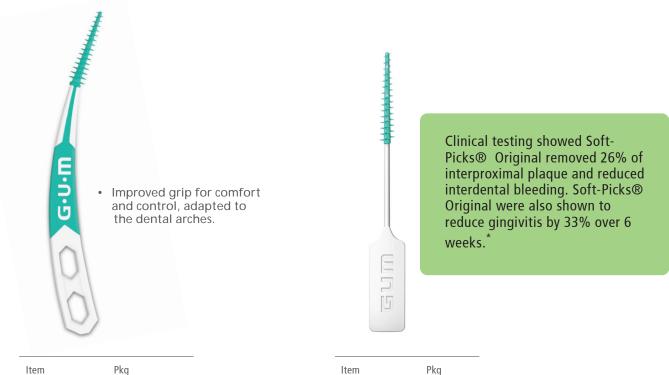
Minocycline 2% w/w as hydrochloride dihydrate Antibiotic Product for Dental Use Therapeutic Agent for Periodontitis





- Easy to handle
- Sustained release formulation
- Clinical benefits proven

Item Pkg PERIOCLINE 5 syringes/ box



6323RA

## GUM® Soft-Picks® - convenient, comfortable, interdental cleaning

ItemPkg650HV301 bag/ 6 pack of 30cts

#### Easy to use:

Soft-Picks<sup>®</sup> soft flexible bristles have a tapered design to fit better in interproximal spaces to remove plaque.



Healthy Gums (Non-compliant flossers)



Implants, Bridges or Crowns



1 bag/ 6 pack of 50cts

Orthodontics

<sup>\*</sup> Yost KG, Mallatt ME, Liebman J: Interproximal gingivitis and plaque reduction by four interdental products. J Clin Dent 2006; 17: 79-83.



Pkg

6/bag

Item 2000

Item

847M



## **GUM® Eez-Thru® Dental Floss**

- Non-stick floss glides easily between even the tightest contacts.
- Uses a special PTFE (polytetrafluoroethylene) material which slides effortlessly between teeth and below the gumline.
- Monofilament construction is exceptionally strong and shred-resistant.
- Satin-like finish is soft and gentle on gums.



### **GUM® Flosbrush New!**

- Specially designed mechanism that advances new floss with the click of a lever, so you can always be sure you are using a clean piece of floss.
- The shred-resistant floss removes plaque effectively and slides easily between the teeth.
- 1 Flosbrush can be used for up to 250 times.



898RB 1 bag/ 6 packs of 75cts



## **GUM® Angled Flossers**

- Effectively removes plaque between the teeth.
- Angled Flosser design effectively reaches back teeth.
- Floss engineered not to shred, break or sag.

#### **GUM® Trav-Ler® Interdental Brush**

- Removes up to 25% more plaque<sup>1</sup> with triangular bristles
- Cleans posterior teeth easily with bendable neck
- Better comfort, control and grip with flexible rubberized handle
- Stays clean between uses with antibacterial bristles<sup>2</sup>
- Coated wire helps prevent galvanic shock



SCIENTIFICALLY PROVEN TECHNOLOGY Chlorhexidine-coated filaments on an interdental brush significantly reduces bacterial contamination for up to two weeks of use. <sup>6</sup>

<sup>6</sup>A clinical study of bacterial contamination of chlorhexidine-coated folaments of an interdental brush: H Suido, S Offenbacher. R Arnol - J. Clin. Dentistry Vol. IX, No. 4:105-109, 1998.



NO:	1312	
NO:	1314	
NO:	1412	
NO:	1414	
NO:	1512	
NO:	1514	•
NO:	1612	
NO:	1614	
NO:	1618	

GUM Trav-Ler Cylindrical GUM Trav-Ler Cylindrical GUM Trav-Ler Cylindrical GUM Trav-Ler Tapered GUM Trav-Ler Cylindrical GUM Trav-Ler Cylindrical GUM Trav-Ler Tapered GUM Trav-Ler Tapered GUM Trav-Ler Cylindrical

0.6 mm	ISO 0
0.8 mm	ISO 1
0.9 mm	ISO 2
1.1 mm	ISO 3
1.2 mm	ISO 3
1.3 mm	ISO 4
1.4 mm	ISO 4
1.6 mm	ISO 5
2.0 mm	ISO 6

Chlorhexidine coated bristles can resist bacteria for up to 14 days

1 Data on file. DOF-001

2 Bristles contain an antibacterial agent to inhibit bacterial growth for continual bristle protection. The agent does not protect against disease. Patients should always rinse their brushes before and after each use.



Item Pkg 2030 6/bag



- Thin and easy to insert, even between the tightest contacts.
- Expands during use to clean more tooth surface.
- Multiple filaments and texturized fibers for exceptional cleaning.
- Gentle on gums and ideal for patients with tooth and/or gingival sensitivity and gingival recession.





ltem Pkg 1855 6/bag



## GUM<sup>®</sup> ButlerWeave® Dental Floss

- Unique woven design effectively removes plaque between teeth and below the gumline.
- The unique interlacing process produces a strong, smooth, shred-resistant floss.



30

## GUM<sup>®</sup> Eez-Thru<sup>®</sup> Floss Threaders

 Versatile nylon loop helps patients thread floss through spaces where most other products cannot reach: under bridges, between connected crowns, around orthodontic appliances, lingual wires and implants.

ltem 840MD 840PYA

Pkg 25cts/pack 5cts/pack



### **GUM® Flossmate** Floss Handle

• Longer, curved fingers allow access to posterior teeth and make it easy to place floss between teeth without interference from the handle.

Item Pkg 845 12/box



#### GUM<sup>®</sup> Proxabrush<sup>®</sup> Classic



ltem Pkg 605 6/box

- Soft rubber grips for added comfort and control.
- Removes up to 25% more plaque<sup>+</sup> with new triangular bristles.
- Nylon-coated wire core provides comfort and will not cause galvanic sensitivity or scratch implants.
- Wide variety of brush sizes and styles.



+Data on file. DOF-001



Item Pkg 308 12/box

### **BUTLER® Single Tuft #01F**

Specialized treatment of hard-to-brush areas to supplement normal brushing.

#### New design featuring flat cut single tuft!

- Flat cut design
- Firm yet gentle bristles allow a comfortable and thorough cleaning.







Up to 50% of bad breath comes from residues on the tongue.

75% of bad breath compounds are removed by tongue cleaning.\*

\*Pedrazzi V, et al. Tongue - Cleaning methods: a comparative clinical trial employing a toothbrush and a tongue scraper. J Periodontol 2004 Jul; 75: 1009-1012.



Item Pkg 385804 12/box

### **GUM® 2-in-1 Tongue Cleaner**

- Two rows of bristles reach into tiny grooves on the tongue's surface to dislodge bacteria and food particles.
- Two rows of serrated scrapers gently remove bacteria and food particles while cleaning the tongue's surface.
- Narrow head reduces gag reflex.

#### **Butler® Tongue Cleaner**

- Dual action design allows scraping and brushing of the tongue in one go.
- Narrow handle for a more comfortable handling.

## BUTLER

#### Butler<sup>®</sup> Clear Dip<sup>®</sup> Solution

- Prevents fogging and image distortion on mouth mirrors.
- Pleasant tasting, non-toxic formula.
- Mint flavored
- · Especially great for heavy mouth breathers



It is perfect for working with a patient who is a mouth breather (and it seems just about every patient does that from time to time) but I find it most valuable when working with the ultrasonic scaler and the water sprays onto the mirror. When dipped in the Clear Dip, the water spray slides right off the mirror, and the mirror stays clear --visibility is not compromised. From a patient's perspective, it tastes good -- I have had patients comment on that flavored solution for the mirror-- they think it is something to make the mirror taste better! It is a win/win product for the hygienist and the patient. It is easy to use, it keeps the mirror clear and free of fog and water droplets so the hygienist has good visibility, and the patient is happy that the hygienist applied something to the mirror to make it taste better!

> - Christel Koppel Autuori, RDH, FAADH, MA



ItemPkg71616 oz bottle



#### **For More Information**

Web

#### Consumer





www.sunstargum-sea.com

Phone Dealer Call your local dealer branch or sales representative to place an order for Sunstar products



G·U·M BUTLER . ● GUIDOR

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